

# Faculty of Business and Economics Chair of Development Economics Prof. Dr. Andreas Fuchs

#### **Syllabus**

# **International Development Policy**

# (Internationale Entwicklungspolitik)

Winter semester 2021/22

#### PRELIMINARY VERSION

(as of July 18, 2021)

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#### 1. General information

#### 1.1 Course content

This course offers insights into the politico-economic analysis of international development policies. Students will obtain an overview on the state of the art of empirical research on development aid and other international development policies. The course discusses the determinants of aid allocation, upto-date methods for evaluating aid effectiveness at the macro and micro level, the role of

conditionality, and potential reasons for the ineffectiveness of aid projects. It also covers non-state development actors, international development organizations, and so-called new donors such as China and India. More specifically, the course covers the following topics:

Chapter 1	Introduction
Chapter 2	Bilateral aid giving
Chapter 3	Multilateral aid giving
Chapter 4	Poverty targeting and political capture of aid within countries
Chapter 5	Perceptions of aid in partner countries
Chapter 6	Aid effectiveness I (economic growth)
Chapter 7	Aid effectiveness II (health)
Chapter 8	Impact evaluations of development aid projects and programs
Chapter 9	Side effects of aid
Chapter 10	Migration
Chapter 11	Humanitarian assistance
Chapter 12	Debt relief
Chapter 13	Trade policies
Chapter 14	Exam Q&A

# 1.2 Course goals

Students learn to analyze international development policies with politico-economic theories and empirical methods.

#### 1.3 Prerequisites

There are no formal requirements, but knowledge in the following areas is highly recommended: econometrics, microeconomics, macroeconomics, and development economics. We highly recommend that students take the following classes in preparation of this course:

- M.WIWI-QMW.0004.Mp: Econometrics I
- M.WIWI-VWL.0138.Mp: Quasi-Experiments in Development Economics

We strongly advise against participation if you have never taken an econometrics course before!

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#### 1.4 Credit points

6 ECTS-LP (lecture: 2 SWS; exercise session: 2 SWS).

# 1.5 Registration

Please register via FlexNow.

#### 2. Course overview

# 2.1 Description of the teaching and learning methods

The lecture is supplemented by self-study based on provided materials and literature. The accompanying exercise session complements the lecture content. It provides a refresher for interpreting regression outputs. Research papers presented in the lecture will be discussed thoroughly with regard to content, methodology and their links to general debates in international development policy. The exercise session will also practice the writing of policy briefs to develop students' skills in policy analysis and communication. **The course language is English.** 

#### 2.2 Meetings

This course is planned to take place **on campus** (**ZHG104**) under the University's regulations and measures for protection against infection. We plan to **livestream** this class via Stud.IP so that you can also participate from home if you prefer. Please register on Stud.IP as soon as possible so that you will receive all information on digital meetings and on possible changes due to the current situation (coronavirus).

# Lecture (Vorlesung):

- Every Monday, 14:00-16:00, Room TBA or via Stud.IP/BigBlueButton
- First lecture: Monday, October 25, 2021
- Last lecture: Monday, February 7, 2022
- Prof. Fuchs will teach the Chapters 1-5, 10 and 11
- Dr. Kaplan will teach the Chapters 6-8, and 12-14

#### Guest lecture (*Vorlesung*):

- TBA

# Exercise session (Übung):

- Every <u>second</u> Friday, 14:00-16:00, Room TBA or via Stud.IP/BigBlueButton
- Session 1: Friday, November 5, 2021
- Session 2: Friday, November 19, 2021
- Session 3: Friday, December 3, 2021
- Session 4: Friday, December 17, 2021
- Session 5: Friday, January 14, 2022
- Session 6: Friday, January 28, 2022
- Session 7: Friday, February 11, 2022

Blocked exercise session for presentation of the policy reports (*Übung*):

- Friday, January 21, 9:00-18:00, Room TBA or via Stud.IP/BigBlueButton
- Saturday, January 22, 9:00-13:00, Room TBA or via Stud.IP/BigBlueButton
- Participation at the blocked exercise session is mandatory!

# 2.3 Examination and grading of the module

Due to the current situation, please register on Stud.IP as soon as possible so that you will receive all information.

The grading consists of two components:

- Final exam (duration: 90 minutes) [5C]
- Policy report (drafting, oral presentation, and discussion of another student's report) [1C]

Exam date: February 21, 2022, 14:00-16:00, Room TBA

Unlike previous years, we are only able to offer one exam date due to cuts in study quality funding (SQM).

#### 2.4 Course materials

- We will read 1-2 research papers per lecture. The required readings are announced below.
- Supplementary course materials will be announced at the beginning of each lecture and/or published on Stud.IP.
- Exercise questions will be announced during the tutorial and/or published on Stud.IP.

# Reading list:

[Note: Papers with a (\*) are mandatory readings for the exam]

# **Chapter 1 Introduction (Fuchs)**

#### Monday, October 26, 2021

- Statement of the "problem"
- Stylized facts

#### References:

Doucouliagos, Hristos (2019). The Politics of International Aid. In: The Oxford Handbook of Public Choice, Volume 2. Edited by Roger D. Congleton, Bernard Grofman, and Stefan Voigt. Oxford University Press.

# Chapter 2 Bilateral aid giving (Fuchs)

# Monday, November 1, 2021

Required readings:

- (\*) Faye, Michael and Paul Niehaus (2012). Political Aid Cycles. *American Economic Review* 102(7): 3516–3530.
- (\*) Dreher, Axel and Andreas Fuchs (2015). Rogue Aid? An Empirical Analysis of China's Aid Allocation. *Canadian Journal of Economics* 48(3): 988–1023.

- Alesina, Alberto and David Dollar (2000). Who Gives Foreign Aid to Whom and Why? *Journal of Economic Growth* 5(1): 33–63.
- Asmus, Gerda, Andreas Fuchs and Angelika Müller (2017). BRICS and Foreign Aid. AidData Working Paper No. 43. Williamsburg, VA: AidData at College of William & Mary.
- Budjan, Angelika J. and Andreas Fuchs (2021). Democracy and Aid Donorship. *American Economic Journal: Economic Policy*, forthcoming.
- Bueno De Mesquita, Bruce and Alastair Smith (2009). A Political Economy of Aid. *International Organization* 63(2): 309–340.
- Chong, Alberto and Mark Gradstein (2008). What Determines Foreign Aid? The Donors' Perspective. *Journal of Development Economics* 87(1): 1–13.

- Dreher, Axel, Andreas Fuchs and Peter Nunnenkamp (2013). New Donors. *International Interactions* 39(3): 402–415.
- Dreher, Axel, Andreas Fuchs, Bradley C. Parks, Austin Strange and Michael J. Tierney (2018). Apples and Dragon Fruits: the Determinants of Aid and Other Forms of State Financing from China to Africa. *International Studies Quarterly* 62(1): 182–194.
- Fuchs, Andreas, and Krishna Chaitanya Vadlamannati (2013). The Needy Donor: An Empirical Analysis of India's Aid Motives. *World Development* 44: 110–128.
- Fuchs, Andreas, Axel Dreher and Peter Nunnenkamp (2014). Determinants of Donor Generosity: A Survey of the Aid Budget Literature. *World Development* 56: 172–199.
- Hoeffler, Anke and Verity Outram (2011). Need, Merit, or Self-Interest—What Determines the Allocation of Aid? *Review of Development Economics* 15(2): 237–250.
- Horn, Sebastian, Carmen M. Reinhart and Christoph Trebesch (2019). China's Overseas Lending. NBER Working Paper 26050. Cambridge, MA: National Bureau of Economic Research.
- Milner, Helen V. and Dustin H. Tingley (2010). The Political Economy of US Foreign Aid: American Legislators and the Domestic Politics of Aid. *Economics & Politics* 22(2): 200–232.

# Chapter 3 Multilateral aid giving by international organizations (Fuchs)

# Monday, November 8, 2021

Required readings:

- Collinson, Erin, Alysha Gardner, and Scott Morris (2019). ABCs of the IFIs: The World Bank. CGD Brief (October 11, 2019). Washington, DC: Center for Global Development. Accessible via: https://www.cgdev.org/publication/abcs-ifis-the-world-bank.
- (\*) Kilby, Christopher (2009). The Political Economy of Conditionality: An Empirical Analysis of World Bank Loan Disbursements. *Journal of Development Economics* 89(1): 51–61.

- Asatryan, Zareh and Annika Havlik (2019). The Political Economy of Multilateral Lending to European Regions. ZEW-Centre for European Economic Research Discussion Paper 19-046. Mannheim, Germany: ZEW.
- Dreher, Axel, Peter Nunnenkamp and Hannes Öhler (2012). Financial Dependence and Aid Allocation by Swiss NGOs: A Panel Tobit Analysis. *Economic Development and Cultural Change* 60(4): 829–867.

- Dreher, Axel and Martin Gassebner (2012). Do IMF and World Bank Programs Induce Government Crises? An Empirical Analysis. *International Organization* 66(2): 329–358.
- Dreher, Axel and Stefanie Walter (2010). Does the IMF Help or Hurt? The Effect of IMF Programs on the Likelihood and Outcome of Currency Crises. *World Development* 38(1): 1–18.
- Dreher, Axel, Jan-Egbert Sturm and James Raymond Vreeland (2009). Development Aid and International Politics: Does Membership on the UN Security Council Influence World Bank Decisions? *Journal of Development Economics* 88(1): 1–18.
- Dreher, Axel, Jan-Egbert Sturm and James Raymond Vreeland (2009). Global Horse Trading: IMF Loans for Votes in the United Nations Security Council. *European Economic Review* 53(7): 742–757.
- Kuziemko, Ilyana and Eric Werker (2006). How Much Is a Seat on the Security Council Worth? Foreign Aid and Bribery at the United Nations. *Journal of Political Economy* 114(5): 905–930.
- Lang, Valentin F. and Andrea F. Presbitero (2018). Room for Discretion? Biased Decision-making in International Financial Institutions. *Journal of Development Economics* 130: 1–16.

# Chapter 4 Poverty targeting and political capture of aid (Fuchs)

#### Monday, November 15, 2021

Required readings:

- (\*) Briggs, Ryan C. (2017). Does Foreign Aid Target the Poorest? *International Organization* 71(1): 187–206.
- (\*) Dreher, Axel, Andreas Fuchs, Roland Hodler, Bradley C. Parks, Paul A. Raschky and Michael J. Tierney (2019). African Leaders and the Geography of China's Foreign Assistance. *Journal of Development Economics* 140: 44–71.
- Lee, Jones (2020). China's Belt and Road Initiative Is a Mess, Not a Master Plan. Foreign Policy (October 9, 2020). Accessible via: <a href="https://foreignpolicy.com/2020/10/09/china-belt-and-road-initiative-mess-not-master-plan/">https://foreignpolicy.com/2020/10/09/china-belt-and-road-initiative-mess-not-master-plan/</a>.

- Asatryan, Zareh and Annika Havlik (2019). The Political Economy of Multilateral Lending to European Regions. ZEW-Centre for European Economic Research Discussion Paper 19-046. Mannheim, Germany: ZEW.
- Jablonski, Ryan S. (2014). How Aid Targets Votes: the Impact of Electoral Incentives on Foreign Aid Distribution. *World Politics* 66(2): 293–330.

Öhler, Hannes, Mario Negre, Lodewijk Smets, Renzo Massari and Željko Bogetić (2017). Putting Your Money Where Your Mouth Is: Geographic Targeting of World Bank Projects to the Bottom 40 Percent. *PLoS ONE* 14(6): e0218671.

#### Chapter 5 Perceptions on aid in partner countries (Fuchs)

# Monday, November 22, 2021

#### Required readings:

- (\*) Milner, Helen V., Daniel L. Nielson and Michael G. Findley (2016). Citizen Preferences and Public Goods: Comparing Preferences for Foreign Aid and Government Programs in Uganda. *Review of International Organizations* 11(2): 219–245.
- (\*) Dietrich, Simone, Minhaj Mahmud and Matthew S. Winters (2018). Foreign Aid, Foreign Policy, and Domestic Government Legitimacy: Experimental Evidence from Bangladesh. *Journal of Politics* 80(1): 133–148.

- Cheng, Zhiming and Russell Smyth (2016). Why Give It Away When You Need It Yourself? Understanding Public Support for Foreign Aid in China. *Journal of Development Studies* 52(1): 53–71.
- Dietrich, Simone and Matthew S. Winters (2015). Foreign Aid and Government Legitimacy. *Journal of Experimental Political Science* 2(2): 164–171.
- Findley, Michael G., Helen V. Milner and Daniel L. Nielson (2017). The Choice among Aid Donors: The Effects of Multilateral vs. Bilateral Aid on Recipient Behavioral Support. *Review of International Organizations* 12(2): 307–334.
- Paxton, Pamela and Stephen Knack (2012). Individual and Country-level Factors Affecting Support for Foreign Aid. *International Political Science Review* 33(2): 171–192.
- Winters, Matthew S., Simone Dietrich and Minhaj Mahmud (2017). Perceptions of Foreign Aid Project Quality in Bangladesh. *Research & Politics* 4(4): 1–6.

# Chapter 6 Aid effectiveness I (economic growth) (Kaplan)

# Monday, November 29, 2021

# Required readings:

- (\*) Galiani, Sebastian, Stephen Knack, Lixin Colin Xu and Ben Zou (2017). The Effect of Aid on Growth: Evidence from a Quasi-experiment. *Journal of Economic Growth* 22(1): 1–33. [not relevant: "Smoothing Method" on pdf-page 14-15]
- (\*) Dreher, Axel and Steffen Lohmann (2015). Aid and Growth at the Regional Level. *Oxford Review of Economic Policy* 31(3–4): 420–446.
- Janus, Heiner, Hannes Öhler and Paul Marschall (2020). Bridging the Gaps: An Integrated Approach to Assessing Aid Effectiveness. DIE Briefing Paper 12/2020. Bonn, Germany: German Development Institute. Accessible via: <a href="https://www.die-gdi.de/briefing-paper/article/bridging-the-gaps-an-integrated-approach-to-assessing-aid-effectiveness/">https://www.die-gdi.de/briefing-paper/article/bridging-the-gaps-an-integrated-approach-to-assessing-aid-effectiveness/</a>.

- Burnside, Craig and David Dollar (2000). Aid, Policies, and Growth. *American Economic Review* 90(4): 847–868.
- Clemens, Michael A., Steven Radelet, Rikhil R. Bhavnani and Samuel Bazzi (2011). Counting Chickens When They Hatch: Timing and the Effects of Aid on Growth. *Economic Journal* 122(561): 590–617.
- Doucouliagos, Hristos and Martin Paldam (2008). Aid Effectiveness on Growth: A Meta Study. European Journal of Political Economy 24(1): 1–24.
- Doucouliagos, Hristos and Martin Paldam (2009). The Aid Effectiveness Literature: The Sad Results of 40 Years of Research. *Journal of Economic Surveys* 23(3): 433–461.
- Dreher, Axel and Sarah Langlotz (2020). Aid and Growth. New Evidence Using an Excludable Instrument. *Canadian Journal of Economics* 3(3): 1162–1198.

# Chapter 7 Aid effectiveness II (health) (Kaplan)

# Monday, December 6, 2021

Required readings:

- (\*) Kotsadam, Andreas, Gudrun Østby, Siri Aas Rustad, Andreas Forø Tollefsen and Hendrik Urdal (2018). Development Aid and Infant Mortality: Micro-level Evidence from Nigeria. *World Development* 105: 59–69.
- (\*) Dykstra, Sarah, Amanda L. Glassman, Charles Kenny and Justin Sandefur (2019). Regression Discontinuity Analysis of Gavi's Impact on Vaccination Rates. *Journal of Development Economics* 140: 12–25.
- Glassman, Amanda L., Konyndyk, Jeremy, Schnabel, Lisel and McClelland Amanda (2019). Strengthening European Leadership on Global Health Security. (October 16, 2019). Washington, DC: Center for Global Development. Accessible via: https://www.cgdev.org/publication/strengthening-european-leadership-global-health-security

# Other references:

Lowes, Sara, and Eduardo Montero. The Legacy of Colonial Medicine in Central Africa. *American Economic Review* 111.4 (2021): 1284-1314.

Mishra, Prachi and David Newhouse (2009). Does Health Aid Matter? *Journal of Health Economics* 28(4): 855–872.

# Chapter 8 Impact evaluations of development aid projects and programs (Kaplan) Monday, December 13, 2021

Required readings:

- (\*) Kaplan, Lennart, Jana Kuhnt, Katharina Richert and Sebastian Vollmer (2019). What Explains the Uptake of Development Interventions? Courant Research Centre: Poverty, Equity and Growth Discussion Papers 261. Goettingen, Germany: University of Goettingen.
- (\*) Bold, Tessa, Mwangi Kimenyi, Germano Mwabu and Justin Sandefur (2018). Experimental Evidence on Scaling Up Education Reforms in Kenya. *Journal of Public Economics* 168: 1–20.

#### Other references:

Dorsch, Michael, Cristina Corduneanu-Huci and Paul Maarek (2017). Learning to Constrain: Political Competition and Randomized Controlled Trials in Development. Working Paper. Available at: https://thema.u-cergy.fr/IMG/pdf/2017-24.pdf.

- Duflo, Esther, Rachel Glennerster and Michael Kremer (2007). Using Randomization in Development Economics Research: A Toolkit. *Handbook of Development Economics* 4: 3895–3962.
- Miguel, Edward and Michael Kremer (2004). Worms: Identifying Impacts on Education and Health in the Presence of Treatment Externalities. *Econometrica* 72(1): 159–217.

# Chapter 9 Side effects of aid (Kaplan)

#### Monday, December 20, 2021

## Required readings:

- (\*) Acht, Martin, Toman Omar Mahmoud and Rainer Thiele (2015). Corrupt Governments Do Not Receive More State-to-State Aid: Governance and the Delivery of Foreign Aid through Non-state Actors. *Journal of Development Economics* 114: 20–33.
- (\*) Nunn, Nathan and Nancy Qian (2014). US Food Aid and Civil Conflict. *American Economic Review* 104(6): 1630–1666.

- Bjørnskov, Christian (2010). Do Elites Benefit from Democracy and Foreign Aid in Developing Countries? *Journal of Development Economics* 92: 115–124.
- Christian, Paul and Christopher Barrett (2018). Spurious Regressions and Panel IV Estimation: Revisiting the Causes of Conflict. Working Paper. Available at http://barrett.dyson.cornell.edu/files/papers/Spurious%20Regressions%20and%20Panel%20IV %20Estimation%20paper%20and%20appendix%20Dec%202018.pdf.
- Collier, Paul and Anke Hoeffler (2002). Aid, Policy and Peace: Reducing the Risks of Civil Conflict. *Defence and Peace Economics* 13(6): 435–450.
- Crost, Benjamin, Joseph Felter and Patrick Johnston (2014). Aid Under Fire: Development Projects and Civil Conflict. *American Economic Review* 104(6): 1833–1856.
- Dietrich, Simone (2013). Bypass or Engage? Explaining Donor Delivery Tactics in Foreign Aid Allocation. *International Studies Quarterly* 57(4): 698–712.
- Gehring, Kai, Lennart Kaplan, and Melvin H.L. Wong (2019). China and the World Bank–How Contrasting Development Approaches Affect the Stability of African States. AidData Working Paper 70. Williamsburg, VA: AidData.
- Isaksson, Ann-Sofie and Andreas Kotsadam (2018). Chinese Aid and Local Corruption. *Journal of Public Economics* 159: 146–159.

Kersting, Erasmus and Christopher Kilby (2014). Aid and Democracy Redux. *European Economic Review* 67: 125–143.

# Chapter 10 Aid and migration (Fuchs)

#### Monday, January 10, 2022

Required readings:

(\*) Lanati, Mauro and Rainer Thiele (2018). The Impact of Foreign aid on Migration Revisited. *World Development* 111: 59–74.

# Other references:

Dreher, Axel, Andreas Fuchs and Sarah Langlotz (2019). The Effects of Foreign Aid on Refugee Flows. *European Economic Review* 112: 127–147.

Lanati, Mauro and Rainer Thiele (2018). Foreign Assistance and Migration Choices: Disentangling the Channels. *Economics Letters* 172: 148–151.

## Chapter 11 Humanitarian assistance (Fuchs)

#### Monday, January 17, 2022

Required reading:

(\*) Eisensee, Thomas and David Strömberg (2007). News Droughts, News Floods, and U.S. Disaster Relief. *Quarterly Journal of Economics* 122(2): 693–728.

- Andrabi, Tahir and Jishnu Das (2017). In Aid We Trust: Hearts and Minds and the Pakistan Earthquake of 2005. *Review of Economics and Statistics*, 99(3): 371-386.
- Ballesteros, Luis, Michael Useem and Tyler Wry (2017). Masters of Disasters? An Empirical Analysis of How Societies Benefit from Corporate Disaster Aid. *Academy of Management Journal* 60(5): 1682–1708.
- Bommer, Christian, Axel Dreher and Marcello Perez-Alvarez (2019). Home Bias in Humanitarian Aid: The Role of Regional Favoritism in the Allocation of International Disaster Relief. CEPR Discussion Paper No. 13957. London, UK: Centre for Economic Policy Research.
- Drury, A. Cooper, Richard S. Olson and Douglas A. Van Belle (2005). The Politics of Humanitarian Aid: U.S. Foreign Disaster Assistance, 1964–1995. *Journal of Politics* 67(2): 454–473.

- Fink, Günther and Silvia Redaelli (2011). Determinants of International Emergency Aid—Humanitarian Need Only? *World Development* 39(5): 741–757.
- Fuchs, Andreas and Hannes Öhler (2020). Does Private Aid follow the Flag? An Empirical Analysis of Humanitarian Assistance. *World Economy* 44(3): 671–705.
- Kahn, Matthew E. (2005) The Death Toll from Natural Disasters: The Role of Income, Geography, and Institutions. *Review of Economics and Statistics* 87(2): 271–284.
- Raschky, Paul and Manijeh Schwindt (2012). On the Channel and Type of Aid: The Case of International Disaster Assistance. *European Journal of Political Economy* 28(1): 119–131.

# Chapter 12 Debt relief (Kaplan)

#### Monday, January 24, 2022

Required reading:

Reinhart, Carmen M. and Christoph Trebesch (2014). A Distant Mirror of Debt, Default, and Relief. NBER Working Paper w20577. Cambridge, MA: National Bureau of Economic Research.

- Aguiar, Mark and Manuel Amador (2014). Sovereign Debt. *Handbook of International Economics* Vol. 4: 647–687. Elsevier.
- Arslanalp, Serkan and Peter Blair Henry (2005). Is Debt Relief Efficient? *Journal of Finance* 60(2): 1017–1051.
- Cruces, Juan J. and Christoph Trebesch (2013). Sovereign Defaults: The Price of Haircuts. *American Economic Journal: Macroeconomics* 5(3): 85–117.

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Chapter 13 Trade policies (Kaplan)

Monday, January 31, 2022

Required readings:

(\*) Brandi, Clara, Schwab, Jacob, Berger, Axel and Jean Frederic Morin (2020). Do Environmental Provisions in Trade Agreements Make Exports from Developing Countries Greener? *World* 

Development 129: 104899.

(\*) Cheong, Juyoung and Haishan Yuan (2017). Trade to Aid: EU's Temporary Tariff Waivers for

Flood-hit Pakistan. Journal of Development Economics 125: 70–88.

Other references:

Baghdadi, Leila, Inmaculada Martínez-Zarzoso and Habib Zitouna (2013). Are RTA Agreements with

Environmental Provisions Reducing Emissions? Journal of International Economics 90(2):

378-390.

Cali, Massimiliano and Dirk Willem Te Velde (2011). Does Aid for Trade Really Improve Trade

Performance? World Development 39(5): 725-740.

Dragusanu, Raluca, Daniele Giovannucci and Nathan Nunn (2014). The Economics of Fair Trade.

Journal of Economic Perspectives 28(3): 217–236.

Hühne, Philipp, Birgit Meyer and Peter Nunnenkamp (2014). Who Benefits from Aid for Trade?

Comparing the Effects on Recipient versus Donor Exports. Journal of Development Studies

50(9): 1275-1288.

Pahl, Stefan and Marcel P. Timmer (2019). Do Global Value Chains Enhance Economic Upgrading?

A Long View. Journal of Development Studies (2019): 1–23.

Rodrik, Dani (2018). What Do Trade Agreements Really Do? Journal of Economic Perspectives

32(2): 73-90.

Subramanian, Arvind and Shang-Jin Wei (2007). The WTO Promotes Trade Strongly, but Unevenly.

*Journal of International Economics* 72(1): 151–175.

Chapter 14 Exam preparation and Q&A

Monday, February 7, 2022

Note: Dates and contents subject to change!

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